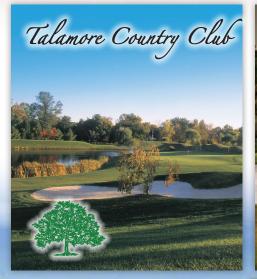
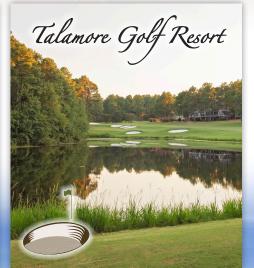
## COUNTRY CLUB RESIDENT SPORTS MEMBERSHIP

plecross

### a Member of the Talamore Family of Clubs







Applecross #9

#### **2017 RESIDENT SPORTS MEMBERSHIP AT APPLECROSS**

#### AVAILABLE TO ALL RESIDENTS OF THE APPLECROSS COMMUNITY

#### **SPORTS MEMBERSHIP FEATURES THE FOLLOWING PRIVILEGES:**

• Unlimited use of the Fitness Center, Indoor Pool, seasonal Outdoor Pool and Tennis Courts. Also included is access to the Club's Dining Facilities, invitations to all Social Functions at the Club and the ability to play the Applecross Golf Course 6 times per calendar year with the payment of a Social Member Cart Fee.\* Sports Members may purchase an additional 6 rounds

of golf per year for \$700 (which includes your cart fees for ALL 12 rounds!) Sports Members wishing to have access to the golf facilities more than 12 times annually are required to upgrade to Full Golf Membership.

• In addition to privileges at Applecross, Sports Members enjoy reciprocal privileges at Talamore Country Club in Ambler, PA. Sports Members may play any of their annual rounds at the Talamore Golf Course in Ambler. Social Member Cart Fee required.\*



Sports Members may also use the Talamore Country Club Dining Facilities, Fitness, Outdoor Resort Pool and Tennis.

• Members that want to venture a bit further may visit the Talamore Golf Resort in Pinehurst, North Carolina. Championship Golf by Rees Jones & Arnold Palmer, spectacular On-site Lodging, Walking Trails and the special Village of Pinehurst await. Special rates and Member privileges apply. Rounds of golf at the Talamore Golf Resort may or may not count toward the 6 annual allotted rounds depending on the Member's election at the time of booking.

• The Initiation Fee for Sports Membership for new Pulte home buyers is \$2,200 and is currently paid for by Pulte Homes. The Monthly Fee for Sports Membership for Jan - June 2017 is \$121



and may increase per details outlined in the Community's Master Declaration. All Resident monthly fees are billed through the Community Association.

• Residential Sports Members may use their allotted rounds of golf anytime Monday – Friday and after 1pm on Weekends and holidays.

#### FULL GOLF MEMBERSHIP

Residents at Applecross may elect to upgrade to a Full Golf Membership. There are many different options depending on the tee time access you wish. Please contact our General Manager, Gregg Russell by dialing 484-645-2471.

#### ALL FULL GOLF MEMBERSHIP PROGRAMS FEATURE:

- Unlimited Rounds of Golf with tee time booking restrictions based on your Full Golf level
- Use of the Golf Course and all Dining Facilities at Applecross and other Talamore facilities.
- Reciprocity based on privileges selected at other Clubs in the Talamore Family network including Talamore in Ambler.

Other reciprocal Membership privileges available at Talamore Golf Resort in Pinehurst North Carolina.\*

- Spouse Golfer privileges are same as primary Member. Children Golfers have tee time access based on Junior Membership parameters.
- Eligibility for all Club Golf-oriented Events/Activities during periods of tee time access.
- 14-day Advance Tee Time Booking Privileges.

• Applecross Golf Course will be closed on Tuesdays and some Mondays for Golf Outings. If no Outing is booked, the Club will make all efforts to be open for Member play based on maintenance schedules and needs. A limited number of additional Golf Outings on other dates may apply.

#### FOOD AND BEVERAGE MINIMUMS

Applecross Full Golf Members will be required to maintain a monthly Food and Beverage Minimum beginning in 2018. Until such time, no Food and Beverage Minimums will be required.

#### <u>General Notes</u>

- There are NO ASSESSMENTS at Applecross.
- Dues and other advance fees for services are non-refundable.
- \*Lodging at the Talamore Resort, NC is required for all reciprocal use of the golf facilities and some seasonal tee time restrictions apply.
- \*Holiday weekend restrictions apply to reciprocal amenity use.

Please contact our Applecross General Manager, Gregg Russell for more information on any of our Membership upgrades or your Sports Membership.

## GREGG RUSSELL , 484-645-2471 GRUSSELL@APPLECROSSCC.COM, WWW.APPLECROSSCC.COM





## **EXTRAORDINARY AMENITIES**

The Grove Amenities at Applecross Country Club include a fully-equipped 10,000 sq. ft. Fitness Center with all the latest in treadmills, ellipticals, stationary bikes and more. A full circuit of Life Fitness strength training equipment is available for all muscle groups. Also at Applecross are exercise rooms for individual and group classes, lighted tennis courts, year-round indoor pool and Jacuzzi. Our Outdoor junior Olympic pool and kiddie splash pad are open from Memorial Day to Labor Day.

No matter the activity – golf, tennis, swimming, fitness, socials and Club dining – the extraordinary Applecross Country Club has it all. *There truly is something for everyone*.



#### Our Golden Pond:

New this fall to the 18th hole is a rock walled greenside pond that naturally complements the rolling design. With a grove of Golden Deodora Evergreens and Japanese Cutleaf Maples gracing the back of the green, #18 is a great finishing signature to our Nicklaus masterpiece.

#### Oasis Pool Bar:

Members enjoy our full service bar located poolside. Tap Beer, tropical cocktails, TV's, music and more!

#### Basketball & Tennis:

Half Court or full court, the adjustable basketball goals at Applecross are located in the tennis complex. Member Basketball leagues available.





Playing golf increases lifespan by five years, research shows

- Golf Digest



## **EXTRAORDINARY AMENITIES**

#### New Weight Training Room:

In addition to our full circuit cardio equipment, we are pleased to provide a separate professional weight training area, Gold's Gym style!





#### Fitness Classes:

Personal training, group classes and swimming lessons are available year round. Spin classes, biggest loser competitions, one on one instruction, pilates, yoga, Zumba and more from the Applecross professional team of instructors.

#### <u>Applecross Golf Academy & unparalleled</u> <u>private instruction:</u>

Hosted by PGA professional Eric Maccluen, Applecross offers state of the art, year round golf instruction. Eric was named

Philadelphia Sections PGA Teacher of the year and is also a Top 50 Master Kids Teacher as ranked by US Kid's Golf. All the latest swing training and video performance equipment, Private lessons, clinics for all levels and junior camps. The bent-grass



driving range, practice bunkers, chipping areas and 19th

hole make the Applecross Golf Academy one of the Philadelphia area's premier spots for golf instruction.





#### Tregos Bar & Grill:

Members enjoy year round Club dining at Tregos Bar & Grill. A casual themed grill, Tregos features fresh salads, sandwiches, a full kids menu and a host of Member entrée favorites. Tregos offers seasonal patio dining overlooking 18 & 19th holes and our garden pavilion plays host to our Member social events.

## THE GOLF COURSE AT APPLECROSS

Applecross Country Club is the first and only Nicklaus Design golf course in the Philadelphia area. Its classic blend of old world charm as it weaves through the countryside is blended

with modern shaping and shot making design. Golf facilities include 18 holes of Championship Golf, our unique par-3 19th hole, a full-length professional driving

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range and other related practice facilities.

The design goal of the course was to create an exciting, challenging and most of all a fun golf experience for golfers of all skill levels. The rolling terrain, manicured fairways, native wetlands and timeless Chester County countryside combine for a golfing experience unique to the surrounding area.



With the rolling hills, ponds, wetlands and Carolina style bridges, the course features a variety of shot making opportunities for the scratch golfer as well as generous fairways and landing zones for the beginners. Applecross' USGA Bentgrass greens, tees and fairways, and the state-of-the-art Sub Air Greens circulation system registers high marks amongst its peers for conditioning and playing conditions.



## **MEMBER SOCIAL & GOLF EVENTS**

Applecross hosts more than 60 Member events year round. Our Member Social & Golf committees work with Club management to continually expand and enhance the lifestyle at Applecross with fun events for all ages. From intimate, specialty wine dinners for 25 to the Ryder Cup golf matches with Talamore, to our Fall Festival which hosts 500 with rock climbing, petting zoos, moon bounces, monster slides, Charlie Brown on the big screen, crafts and more, Applecross does it all.

Adult-Junior Golf Tournament Brunch with Santa Closing Day Tournament Club Championship Cookies with Santa Craft Show Derby Day *Easter* Brunch Easter Egg Hunt *End of the year Awards Ceremony* Fall Festival Garage Sale Halloween Party Island Bash Labor Day Pool Extravaganza *Labor Day Golf Tournament* Ladies 1 Day Member/Guest Tournament Mardi Gras Memorial Day Pool Bash Memorial Day Tournament Men's Golf League Men's Member/Guest Golf Tournament Men's Member/Member Golf Tournament Mixed Couples Golf Event Mixed Couples Glow Ball Event Mother's Day Brunch New Years Eve Gala **Opening Day Golf Tournament** Outdoor Movie Night Red, White, Blue Golf Tournament Rotten Apple Golf Tournament *Ryder Cup with Talamore* Swing into Spring Weekend Junior Golf Women's Golf League Women's Member/Member Golf Tournament Wounded Warrior's Golf Tournament

## & MUCH MORE!

















#### Excerpts Courtesy of Chester County Life Magazine

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The ground-breaking ceremony was festive as Applecross Members enjoyed the beginning steps of the new and impressive Golf Clubhouse. Since the club's opening a few years ago, a large and convenient temporary clubhouse has served the dining and entertainment needs of Members. The new Applecross Clubhouse facilities add a major touch to on an already exceptional venue of club facilities and amenities.

Member facilities at Applecross include the only Nicklaus Design<sup>®</sup> golf course in the Philadelphia area, an outdoor resort-style swimming pool, a year-round indoor pool, tennis courts, a 10,000 square foot fitness center. On the service side, the Club features a wide variety of group fitness and wellness classes, Spin Bike classes, private and group tennis lessons, state-of-the-art golf instruction center, exceptional junior golf programs, a host of club-sponsored tournaments and entertainment events, and a variety of Membership plans for every lifestyle and budget.





The new Clubhouse facilities mark a major milestone - the finishing, crowning touch on an already exceptional venue of club facilities & amenities in the Applecross Community. Shown is a rendering of the new Clubhouse facing a panoramic, up-close view of the 18th & 19th holes.

## PROGRESSIVE & INNOVATIVE

As many of us well know, the Philadelphia region showcases some of the finest country clubs in the U.S. What separates or distinguishes Applecross Country Club? The club relishes it's exceedingly progressive and innovative status.

To remain viable and relevant, the typical or standard strategic response of traditional clubs has been essentially a focus on implementing a family-friendly, more inclusive model, where the club revolves around the needs of all family Members, and not just those of one or two individuals. A true and complete conversion or transition to the family-friendly model has been slow and tedious for a number of clubs, attributed largely to the dynamic that traditional clubs are encumbered by a tradition of exclusion and a natural resistance to change as Membership demographics evolve gradually. And too, from the financial side, the investment required to make the necessary structural changes to facilities and operations is substantial for clubs.

Applecross Country Club is in an enviable position. The club is not encumbered by tradition and resistance to change. It's a new, modern, state-of-the-art club, with a charter and mission specifically designed to be diverse, inclusive, and family-oriented from its very beginning. All of the club's exceptional facilities, operations, amenities, programs and professional management work in harmony to fit the needs of today's family lifestyles.

## Chester County's Most PROGRESSIVE & INNOVATIVE COUNTRY CLUB



#### HIGHLIGHTS OF THE NEW GOLF CLUBHOUSE

Well in advance of groundbreaking, a considerable amount of time and effort in planning and designing the new clubhouse facilities to meet Member needs. Justin Meyers explains, "Our Membership is diverse, comprised of serious golfers, recreational golfers, family golfers, and non-golfers. We began the design process by identifying and analyzing the current and future needs of our diverse Membership. Once accomplished, our design team went to work." To pull the project together, Project Manager Chris Yates of Innovative Building & Remodeling was joined by Andrew Scheerer of Exton based Structural Design Associates and Mid Atlantic Timber Frame of Lancaster. "We went through a number of design iterations before achieving the desired character, operational flow, and overall feel we wanted to achieve. While our clubhouse design says it's a serious club, it also clearly says it's a fun place for all to enjoy. When completed, Members will be very proud and will have more fun and enjoyment than ever before with their fellow Members, as well as the entertainment of their guests," said Chris.

For golfers, the new Golf Clubhouse provides an outstanding array of facilities and amenities on three convenient levels. All three levels work in great harmony to make the golf experience extraordinary before and after each and every round. The main level is the new spacious home of the Applecross Pro Shop, the heart and soul of the Golf Clubhouse, and Head Golf Professional Tommy Moore, PGA, and his professional staff. In addition to merchandising and servicing just about everything you need for your game, the pro shop's perimeter features a deck for that all important panoramic, up-close view of the 18th and 19th holes. On the ground level, golfers are welcomed by the engaging comfort and leadingedge conveniences of the Men's and Ladies' Locker Rooms. On the top, third level, resides the grandeur of The Eagle's Nest. This adult only lounge features the services and amenities of a full service bar and bar menu, and a covered deck with a wonderful view of holes 18 and 19 (and peeks at a few others) and magnificent vistas of the rolling hills and charm of Chester County.

Applecross Country Club is in an enviable position. The club is not encumbered by tradition & resistance to change. It's a new, modern, state-of-the-art club, with a charter & mission specifically designed to be diverse, inclusive, & family-oriented from its inception. All of the club's exceptional facilities, operations, amenities, programs, & professional management work in harmony to fit the needs of today's family lifestyles.

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#### WELCOME TO THE TALAMORE FAMILY OF CLUBS... THE AREA'S ONLY SEAMLESS MULTI-CLUB MEMBERSHIP

The Talamore Family of Clubs features four high-end clubs in Pennsylvania, and Pinehurst, North Carolina. Classic, awardwinning golf designs are blended with unparalleled club facilities and amenities.

Unique to Talamore is our Seamless Membership Program whereby Members receive privileges at each of our Club's based on their category of Membership. That's right, Full Golf Members go anywhere in the Talamore Network. Social Members may use their allotted rounds of golf at any of our Clubs. Non-Golfing Memberships are also available. Bring the family when you travel from Club to Club as use of our dining and amenities are seamless, too!

#### Four Clubs with One Great Membership Program designed to fit your lifestyle and budget...

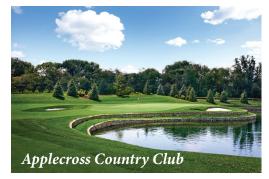
Our Membership Programs feature a variety of options including Social, Casual and Full Golf. The Talamore Family works hard to find the right size plan for each Member. Simply put, there really is no Membership like the Talamore Family of Clubs.

#### And there are **NO ASSESSMENTS!**



The New Course at Talamore Golf Resort











#### FULL GOLF MEMBERS ENJOY CLUBLINE MEMBERSHIP PRIVILEGES PROVIDED THROUGH THE CLUB CORP NETWORK









# Talamore's special relationship with theClubCorp Network provides our Full GolfMembers access & experiences for yourentertainment & business needs:

- Access to a nationwide network of 200 private country clubs, business clubs, fitness clubs, spas, restaurants & more
- Preferred green fees and tee times at local private clubs & daily fee clubs
- Access to great tickets around town concerts, theater & sports events
- Special club events and Member activities wine tastings, golf outings, networking & more
- Special recognition at renowned restaurants created by Wolfgang Puck, Emeril Lagasse, Charlie Palmer & more
- Special vacation plans available for cruises, and other world travel





# Applearss COUNTRY CLUB

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